



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Applicant : Thomas J. Perkowski  
Serial No. : 10/058,970  
Filed : January 28, 2002  
Title of Invention : WEB-BASED CONSUMER PRODUCT MARKETING  
COMMUNICATION NETWORK FOR MANAGING AND  
DELIVERING CONSUMER PRODUCT MARKETING  
COMMUNICATIONS TO CONSUMERS ALONG E-  
COMMERCE (EC) ENABLED WEB SITES ON THE WORLD  
WIDE WEB (WWW), USING MULTI-MODE VIRTUAL  
KIOSKS (MMVKS) DRIVEN BY SERVER-SIDE  
COMPONENTS EMBODYING UNIVERSAL PRODUCT  
NUMBERS (UPNs) AND DRIVEN BY UPN/URL LINKS  
MANAGED BY PRODUCT MANUFACTURER TEAM  
MEMBERS AND/OR THEIR AGENTS  
  
Examiner : Mark A Fadok  
Group Art Unit : 3625  
Attorney Docket : 100-058USANB0

Honorable Commissioner of Patents  
and Trademarks  
Washington, DC 20231

RESPONSE ACCOMPANYING REQUEST FOR CONTINUED EXAMINATION

SIR:

In lieu of payment of the issue fee, Applicant respectfully requests consideration of the following arguments:

In US Application Serial No.10/130,623 now abandoned without prejudice or disclaimer, Applicant added Claims 439-451 to that Application, without realizing that they contained many of the elements recited in Claims 98-115 filed in the present Application, and may be deemed to be substantially similar in many respects, although directed to a different aspect of the present invention.

While Claims 98-115 were allowed by the Examiner in the present Application over the prior art of record (including US Patent Nos. 6,591,247 to Stern, 6,542,933 to Durst et al,